

HAMPTONS JEWELRY SHOW

7/24
THRU
7/27
2025

SOUTHAMPTON
NEW YORK



Contemporary Designer and Estate Pieces, Watches, Accessories and Objets d'art

Sell Directly to Thousands of Jewelry-loving Hamptonites

Meet Face to Face with Many of the Nation's Most Prominent High-End Jewelry Collectors

The 2025 Hamptons Jewelry Show will introduce a sophisticated and stylish fine jewelry fair to this affluent, fashion-forward, beach resort community. This is the rare opportunity for fine jewelry dealers from around the world to gain **exclusive access** to thousands of elite collectors and tastemakers in the prime time summer Hamptons.

The Height of the Summer Season

The July 24-27 mid-summer dates are the apex of the Hamptons shopping, fundraising, and social event season – when the population soars from 95,000 year-round residents to 500,000 that weekend. During this strategic weekend, the Hamptons are packed with NYC/NJ/CT second home residents, national and international visitors, as well as year-round homeowners.



The Best Location

Held in Southampton, the center of a string of seaside communities – well known for its affluent, high-powered, and “famous” residents. This unique estate-like grounds is located right on County Rd. 39, the main thoroughfare that connects the villages from Westhampton to Montauk. (75,000 cars pass right by the Pavilion daily). **Guest access and parking is steps from the Pavilion entrance.** It is the largest such on-site parking field in the Hamptons, accommodating 600 cars.

Guest access and parking is swift, and complimentary, guided by professional parking attendants, on this majestic 17-acre field. The site is located between Mercedes-Benz of Southampton dealership and the Southampton Golf Club – and a short distance from the famed Shinnecock Hills Golf Club – the site of the June 2026 US Open.



A Driven Passion For Beauty

With 100 exhibitors, this show is destined to become the Hamptons **definitive fine jewelry resource** for seeking distinctive, stylish and innovative contemporary pieces and important, high quality estate pieces, and accessories. Surround yourself with elegant jewelry exhibitors. It's an ideal time to offer and introduce unique and exclusive pieces. Most designer pieces will be priced under \$20k, to maximize impulse buys, and encourage immediate buyer gratification. Our fashion theme is "Everyday Classics," – the Hamptons' summer 2025 take on classic elegance.

Tight Security

Will provide 24-hour guards at building entrance and interior roving. We will provide undercover armed guards during show hours. Our security will also be coordinated with on-site presence by the Southampton Town Police Department. All exits will be manned by guards. Additionally, each exhibitor can rent their own private safe from our show provider, The Safe Man (limited weight and size).



What Separates This Event From Other Jewelry Shows

- **Boutique and Curated** – Limited in size to less than 100 dealers **increases your visibility and mindshare** in the fair.
- **Show Director and Selection Committee**, is curating, and editing displayed pieces, in efforts to present guests with a compelling lineup of high-quality and wide-ranging selection of **designer and estate pieces, watches, accessories and Objets d'art.**
- **Exclusive Show** – Benefit from pent up demand, curiosity, and excitement of a direct to consumer, independent, glamorous, international fair, devoted exclusively to fine jewelry and watches.
- **Location, location, location** – Many of our guests have the means to acquire whatever they please. Our guests reside in home values between \$2 million to \$50 million.
- Consider this to be your 4-day "**Hamptons Trunk Show.**"

An Exhibitor Friendly Experience

- Staged in a majestic custom built 30,000 sq. ft. climate controlled Pavilion.
- Exhibiting in a clean pipe and drape setting with overhead LED lights, on a level black carpeted solid raised platform floor.
- A wide selection of glass showcases are available at special costs.
- This union-free building enables quick and hassle-free setup and break down.
- An outdoor restaurant offers delicious food in a quick, value-oriented and easy access manner.
- The Diamond Bar serves wine and spirits.
- **Specially discounted local hotel rooms** are available for show participants.

From The Hamptons Most Innovative Show Producer

2025 marks the 19th year for Rick Friedman and his team producing internationally-ranked fine art and design fairs in the Hamptons. Their 2025 Hamptons Fine Art Fair, held 2 weekends earlier at same location, with estimated 15,000 guests, will be invited to the **Hamptons Jewelry Show**. As a well connected, results-oriented producer, Mr. Friedman has a long successful history of generating thousands of acquisition-oriented Hamptonites.



How We Market

Our multi-media marketing plan includes our sizable database of affluent and stylish Hamptonites, direct mail to 30,000, promotional emails and social media support to our 20,000+ followers, display space ads, TV spots, extensive PR outreach, billboards, in-ground signage, and 75,000 cars pass by daily.

Exhibitor Applications Now Being Accepted

Peer-reviewed by Show Director Hilary Joy Diaz, and Selection Committee. Acceptance based on several criteria:

- Type of jewelry presented
- Quality of jewelry
- Creativity, design and innovation of collection
- Compelling OAK pieces and Boho chic
- Price points offered
- Reputation of the dealer
- Past trade shows attended
- Brands already accepted
- Acceptance limited to 100 dealers.

Exhibitor Rates

8 x 10.....	3 lights.....	\$7,950
8 x 15.....	5 lights.....	\$11,950
8 x 20.....	6 lights.....	\$15,950
10 x 16.....	6 lights.....	\$15,950
20 x 16.....	12 lights.....	\$29,950

End cap booth: add \$1,500

Includes 8 ft. high pipe/drape back, 4 ft. sides, lighting package, uniform company named signage on back drape, 2 chairs, 6 ft. covered table, waste paper basket.

Mandatory fee: \$750 for each exhibitor for free VIP tickets, and day passes, social media promotion, PR, full-page in Show Catalog given to all guests at registration. **No two companies can share same booth.**

Rentable extras: light display showcases, safes, extra lighting, chairs, and tables

Deposit: 30% of space and mandatory fee upon acceptance, **Final payment:** June 2, 2025

To Submit Application, Visit www.HamptonJewelryShow.com

Show Hours & Location:

Thursday, July 24, 5-9:30pm (VIP Opening Preview)
Friday, July 25, 11am-6pm
Saturday, July 26, 11am-6pm
Sunday, July 27, 11am-5pm

Southampton Fairgrounds
605 County Rd 39
Southampton, NY 11968

Contact:

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