

July 24-27, 2025 SOUTHAMPTON FAIRGROUNDS

www.HamptonsJewelryShow.com

PRESS RELEASE

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The Hamptons Jewelry Show Offers \$300 Million in Important Pieces for Acquisition. Largest Jewelry/Watch Mecca Ever Assembled on The East End.

July 24-27, Southampton, NY

"The most beautiful jewelry in the world" is how Show Director, Hilary Joy Diaz describes the extravaganza on display, all for immediate purchase, at the newly created Hamptons Jewelry Show, July 24-27, 2025 at Southampton Fairgrounds.

With a bustling 4,000+ jewelry enthusiasts flocking to shop the 80+ jewelry and watch dealers from all corners of the world, this 4-day expo is expected to be the largest dynamic marketplace of jewelry and watches ever assembled in the Hamptons, and beyond.

Curated by Hamptonites for Hamptonites

It is created for Hamptonites, Summer Visitors and Long Island based jewelry and watch browsers, enthusiasts, and avid collectors, where fashionistas unite. It's an extraordinary, fresh, and attendee-beneficial show that offers guests a direct dealer-to-consumer, comparative shopping, value-driven proposition, with a dazzling Hamptons fashion style.

A Sharp-eyed Selection

Show director/curator Hilary Joy Diaz is a seasoned veteran of the jewelry business – both as a well known international designer, as well as longtime manufacturer. Enhancing her professionalism and skills, she possesses a rare visual photographic memory, and an encyclopedic and scholar's knowledge of the history of jewelry design. Focused, passionate and enthusiastic, she actually gets teary-eyed when she spots an innovative design breakthrough, or an historically important world-class piece. As such, participation is by invitation, and only a portion of applicants will be accepted for this exclusive exhibit.

One Stop Shopping

The HJS will offer guests a uniquely wide ranging selection of fine jewelry pieces, rarely ever offered anywhere, in a retail setting – ranging from 17th century important artifacts, art deco, and elegant estate, to the modern day bespoke pieces and those trending in 2025 and beyond – all will be on display for immediate acquisition.

More

Additionally, several of the creative artisan designers, goldsmiths and "stars" on display are setting today's trends, or showing pieces way beyond their time, and are setting the tone and look for tomorrow's fashionable themes.

Filling a Niche

Says founder/ Executive Director Rick Friedman, a 19-year veteran of producing luxury events locally, "with prices ranging from \$200 to \$1 million+, there are truly must-have treasures for every budget. In fact, it's ageless and timeless, for all jewelry lovers and collectors. There has never been such a wide range of carefully curated exhibitors and pieces, under one roof, prior, in a direct to the public retail show. We are proud to present this show in the high-profile, avant-garde fashion capital of the nation, The Hamptons. It fills an untapped niche within the luxury oriented Hamptons branding marketplace."

In most retail public shows, jewelry dealers tend to stay in their own genre... estate in one lane, modern contemporary dealers in another, and they don't mix, in the same setting.

Connecting All Genres and Items

However, says Director Diaz, "to meet the unique sensibility and expansive, sophisticated desires of Hamptonites, we are building a big 5 lane expressway, instead of a little single lane road, mix and matching periods, styles, genres next to each other. It will be an exciting thrill to walk inside the fair and witness the integration and juxtaposition of dealers. It's The Flintstones living next door to the Jetsons within our aisles," she adds.

The Future is Here Today

While steeped in world-class estate pieces, HJS is showcasing and defining the latest cutting-edge trends in jewelry design.

These trends include: ear cuffs, layering necklaces featuring disks, bold gold chains with a new twist, all kinds of "critters" (butterfly, ladybugs, etc, in brooches, earrings and necklaces), as well as "whimsical" such as the stars, moon and sun, exotic beaded stretch bracelets, and "just rocks" one big chunk of gemstones. Last but not least, is the fast-emerging concept of "negative space" where you can see your skin through the piece.

Bespoke Signed Pieces Galore

The esteemed lineup of estate dealers will be traveling the world to Southampton to proudly showcase their "one-of-a-kind" exquisite signed pieces by the top ateliers from every era since inception.

Bling It On!

Guests need to brace themselves, as they can expect to see remarkable, breathtaking important signed pieces from Buccellati, Boucheron, Bulgari, Cartier, Chanel, de Beers, David Webb, Graff, Piaget, Tiffany, Harry Winston, Hermes and Van Cleef & Arpels. In total, the fair features over \$300 million in important fine jewelry and watches, under the 24-hour watchful eye of tight security.

Show Details

The glamorous, and much-anticipated Opening Night VIP First Look Preview is Thursday, July 24, 6-9:30pm. Admission is \$200 per person.

Friday-Sunday, July 25-27, general admission is \$40 per person. Expect tight security. Show hours are 11am-6pm, July 25 and 26, and 11am-5pm, on July 27. Located at 605 County Rd. 39, next to Mercedes-Benz of Southampton dealership. Abundant on-site parking is free.

For details, www.hamptonsjewelryshow.com

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