

# HAMPTONS JEWELRY SHOW

7|24 THRU 7|27 2025

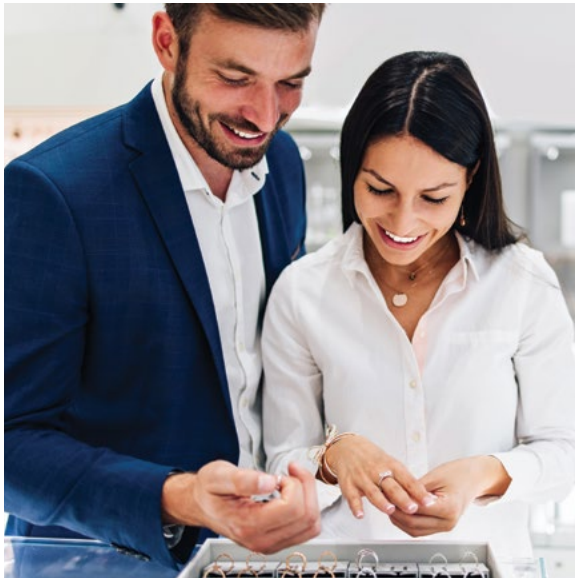
VIP OPENING JULY 24 | SOUTHAMPTON FAIRGROUNDS

SPONSORSHIP/ACTIVATION

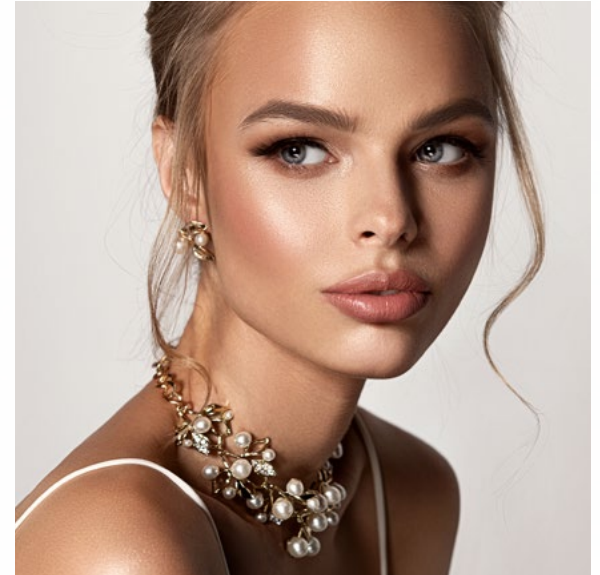


# Benefit from the Elite Hamptons Jewelry Show

- Connect with the Hamptons most sought-after residents—those wealthy, fashion-forward, acquisition-driven, hard to reach jewelry enthusiasts.
- Prime time—during the height of the summer season. The most publicized and accessible major event of that July 24-27 weekend.
- A rare opportunity meet thousands of privileged guests who can acquire whatever they please.



- Meet guests in an intimate, casual yet luxurious setting.
- Guests are in an acquisition mode—eager and open to discovering products and services.
- Producer Rick Friedman and team have a 19 year history of producing the leading art fair in the Hamptons—now the largest event in the region.
- No other event in the region is attended by as many wealthy women.





# Why So Compelling

- Featuring **60+ select jewelry brands**, showcasing contemporary jewelry, estate pieces, watches, accessories, and objets d'art.
- The **most value-driven event** of the summer—dealers are selling direct to consumer, bypassing the traditional wholesaler and retailer system, and enabling highly attractive pricing and value.
- Price points will range from **\$1,000-\$50,000+**.
- **Over \$20 million** of fine jewelry and watches on display, for immediate acquisition.
- Presenting many of the **most in-demand**, and **"hottest" contemporary jewelry** designers in the world. The estate dealers are showcasing the most respected and coveted jewelry and watch brands on the market today.
- **It's the largest and most exciting jewelry buying mecca ever assembled on the East End.** This dynamic marketplace features an international set of jewelry dealers meeting with the most passionate, chic, and fashion-driven guests in The Hamptons. A perfect setting for luxury brands .
- **Connect with a wide range of ages...** from late 20's to the older wealth set. The overall vibe is laid back, but spontaneous, intimate, but friendly, eager and enthusiastic. This unique vibe enables straightforward and attentive conversation.

## Meet the A-list

The crème de la crème of the Hamptons chic, and fashion conscious set (jewelryistas), that are responding favorably to this prestigious event. They are always on the prowl for compelling and beautiful jewelry and watches that bring pleasure. This is the most sales-driven event of the Hamptons, driven by curiosity, and the desire to shop, uncover treasures, and buy.



# Creating Awareness Through Advertising and Publicity – 2025 Media Partners



Plus, billboards, direct mails, banners, and in town signage.

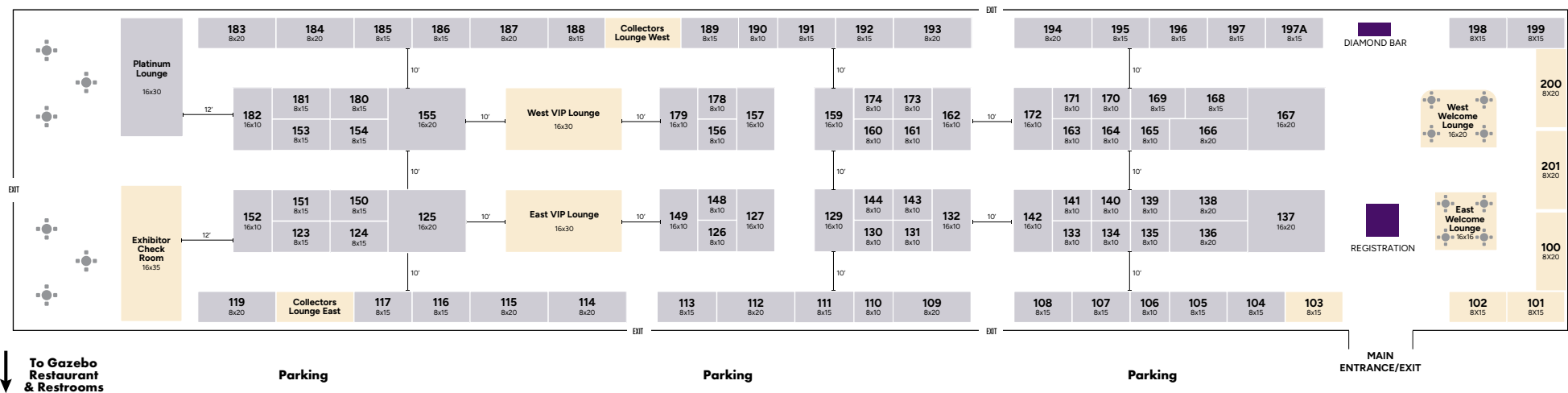


*Maximum Synergy: All 15,000 art loving guests are invited back, gratis, to Hamptons Jewelry Show, same location, 2 weeks later.*



# HAMPTONS JEWELRY SHOW

# SHOW FLOOR





# HAMPTONS JEWELRY SHOW

# SPONSORSHIP LEVELS

Lead Sponsor	Gold Sponsor	Silver Sponsor	Other Opportunities
<ul style="list-style-type: none"> <li>Your name appears most prominently listed first, in larger size than other sponsors</li> <li>Display in the 320 sq. ft. Platinum Lounge, or select a 8 x 30 space.</li> <li>Appear prominently on all media, press materials and collateral materials, plus social media push</li> <li>Logo appears prominently on step-and-repeat</li> <li>Back cover ad page in the show catalog, distributed to 5,000</li> <li>Industry category exclusivity within fair's sponsorships</li> <li>100 VIP passes</li> </ul>	<ul style="list-style-type: none"> <li>Your name appears in appropriate size indicating your status</li> <li>Included in all media, press releases and social media</li> <li>8 x 20 space (lounge/gallery)</li> <li>Full page ad in the show catalog, distributed to 5,000</li> <li>Industry category exclusivity</li> <li>30 VIP passes</li> <li>Logo appears on step &amp; repeat</li> </ul>	<ul style="list-style-type: none"> <li>Your name appears in appropriate size, indicating your status</li> <li>Included in all media, press releases and also a social media push</li> <li>8 x 15 space (lounge/gallery)</li> <li>Half page ad in the show catalog, distributed to 5,000</li> <li>20 VIP passes</li> <li>Logo appears on step &amp; repeat</li> </ul>	<ul style="list-style-type: none"> <li>Host your own private reception on Opening Night or another day, in either the VIP Lounge, or Platinum Lounge—depending upon availability - \$7,500</li> </ul> <div> <p>Naming rights to the: VIP Lounge - \$7,500 Diamond Bar - \$7,500</p> </div> <ul style="list-style-type: none"> <li>Design and furnish the East or West VIP Lounges - \$5,000</li> <li>Buy a full page ad in the show catalog, distributed to 5,000 - \$1,000</li> <li>Product giveaways, or discounts to our guests</li> </ul>
<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	

## Show Hours & Location:

Thursday, July 24, 5-9:30pm (VIP Opening Preview)

Friday, July 25, 11am-6pm

Saturday, July 26, 11am-6pm

Sunday, July 27, 11am-5pm

Southampton Fairgrounds

605 County Rd 39

Southampton, NY 11968

[www.HamptonsJewelryShow.com](http://www.HamptonsJewelryShow.com)

## Contact:

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